



Nebraska Coalition to End Sexual and Domestic Violence

Job Title:	Communications Strategist
Status:	Full Time, Exempt
Reports to:	Prevention and Community Development Director
Salary:	\$50,000 – \$55,000
Location:	Lincoln, NE with remote work options and occasional in-state travel
Benefits:	Medical, prescription, dental, vision, and life insurance; Employee Assistance Program; 13 paid holidays; paid family, vacation, sabbatical, and sick leave; up to 3% retirement match; professional development and coaching opportunities; flexible and remote work options

Job Summary:

The Communications Strategist is a member of the Coalition's Prevention and Community Development Team and works in tandem with other team members to prevent sexual and domestic violence, dating violence, human trafficking, and stalking. Specifically, the Communications Strategist will develop and use communication tools and strategies to promote the recognition of these types of violence as preventable public health problems.

Not only will the person in this position guide the Coalition in developing and implementing its strategic communications and media advocacy efforts, but they will also work closely with Nebraska's network of sexual and domestic violence programs across the state to build program capacity in these areas at the local level.

This work requires a strong anti-oppression framework, incorporating primary prevention strategies, equity, and social change into all efforts.

Principal Duties:

- A. Develop communication tools and strategies that align with the Coalition's vision and values and furthers the Coalition's mission and goals.
- B. Build the Coalition's online and social media presence by developing engaging website content and using innovative and targeted social marketing strategies.

- C. Provide individualized technical assistance and training to the network of sexual and domestic violence programs across the state on strategic communication and media advocacy on a local level.
- D. Work with Coalition staff to develop and disseminate public information materials and messaging for the network of programs, stakeholders, policy makers, and the broader community.
- E. Guide the Coalition in creating a communications plan.
- F. Evaluate the Coalition's strategic communications and media advocacy efforts on an ongoing basis, and work with staff to implement any necessary changes.
- G. Gather and stay current on best practices related to strategic communications and media advocacy specifically, but also sexual and domestic violence, dating violence, human trafficking, and stalking prevention in general.
- H. Participate in the Coalition's strategic planning process, movement building activities, and other organizational activities and events.
- I. Other duties as assigned.

Below are estimated distribution of duties and what a normal week may look like for this position:

- 50% Project Coordination of Coalition communication platforms and initiatives
- 20% Administrative responsibilities
- 20% Training/technical assistance for Coalition staff and the network programs
- 10% Public information requests coordination

Minimum Requirements:

- A. Bachelor's degree in communications, public relations, English, journalism, or a related field, or equivalent experience.
- B. Demonstrated experience in creating material for multiple types of media.
- C. Strong oral and written communication skills.
- D. Attention to detail.
- E. Ability to multitask and prioritize projects.
- F. Strong decision-making and problem-solving skills.
- G. Ability to work independently and as a team.
- H. Ability to manage projects and be self-directed.
- I. Access to own transportation and willingness to travel throughout Nebraska and occasionally out of state.
- J. Flexibility in scheduling, including overnight stays, and extended days.
- K. Ability to work on a computer for multiple hours at a time.
- L. Working knowledge of computer systems and office software.

- M. Ability to work with and support the entire Coalition team and outside partner agencies, especially BIPOC, LGBTQ+, and other communities who have been traditionally marginalized or oppressed.
- N. Desire to be part of a social change and social justice organization committed to anti-oppression and anti-racism values
- O. Willingness to learn and grow with staff, and to create a workplace culture supportive of all.

Preferred Qualifications:

- A. Knowledge of sexual and domestic violence, dating violence, human trafficking, and stalking, with an understanding of primary prevention.
- B. Demonstrated public speaking, training, and group facilitation skills.

This job description may change at any time based on identified priorities of the organization and in line with its overall mission.